

roots

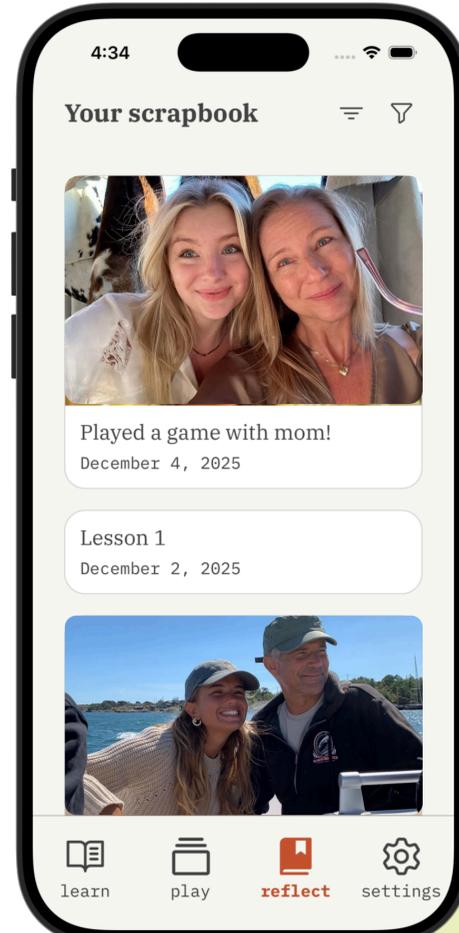
connecting for us



learn empathy skills



practice vulnerability



reflect and create memories

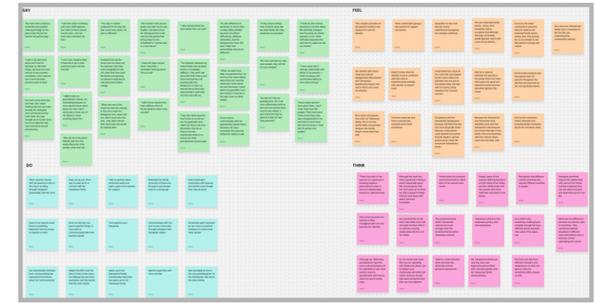
Problem

Immigrant parents and children often struggle to connect across cultural and generational gaps.

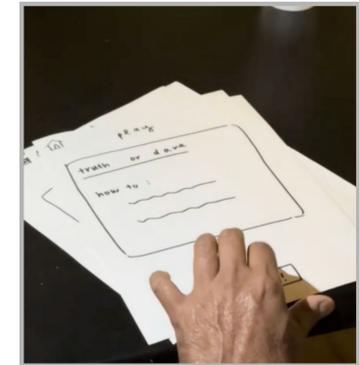
Solution

Roots makes it easy for families to talk, share stories, and strengthen their bond across generations.

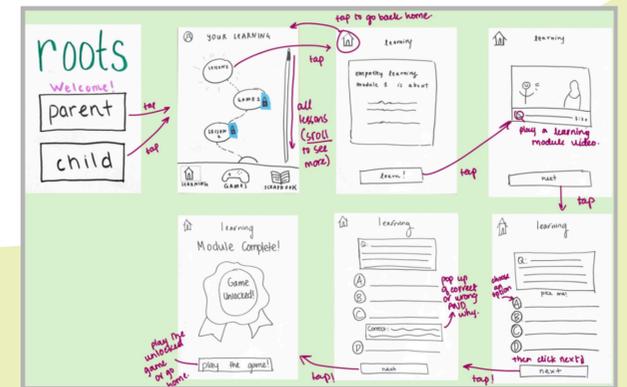
Design Process



needfinding



testing



lo-fi



medium-fi